

A close-up photograph of a lion's face as it gazes into a circular mirror. The lion's reflection is visible in the mirror, and its paw is raised towards its nose. The background is a warm, golden-brown color.

**APCA South Central  
Programming**

**Conference Showcase  
2022 Houston, TX**

**Dave Kelly**  
America's Student Leadership Trainer<sup>SM</sup>

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Two green directional signs are mounted on a single metal pole against a blue sky with white clouds. The top sign is tilted to the left and contains a white arrow pointing left, the text "Not Wrong", and a white arrow pointing left. The bottom sign is horizontal and contains the text "Just Different!" followed by a white arrow pointing right.

**"We are still  
in business,  
we are just  
doing business  
differently."**

Frankie Moore,  
Moreno Valley College (CA)

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**“I’ll Do It!”**

Watch for pivotal moments and opportunities!




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Confidence as a Leader: Finding Your Purpose


It’s all about...  
**BUILDING CONFIDENCE!!**



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**NO  
REGERTS!**



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**Membership  
Retention  
and  
Fun & Engaging  
Meetings**

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## Issues Affecting Retention

Be **honest** and upfront regarding what the club/organization is about.

(substance over image!)



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**THESE DOCTORS ARE AMONG THE BEST DOCTORS IN NEW YORK**

Each doctor has been included in the "Best Doctors" issue of *NEW YORK*

**ORTHOPAEDIC SURGERY**  
**Steven B. Zelicof, MD**  
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 Sound Shore Center for Arthritis and Joint Reconstruction  
 600 Mamaroneck Avenue, Harrison, NY 914-686-0111 www.ZelicofMD.com

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**Parliamentary Procedure for Students**

Dave Kelly  
*America's Student Leadership Trainer<sup>SM</sup>*

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**Be a Positive Force for Change as a Visionary Leader**

Dave Kelly  
*America's Student Leadership Trainer<sup>SM</sup>*

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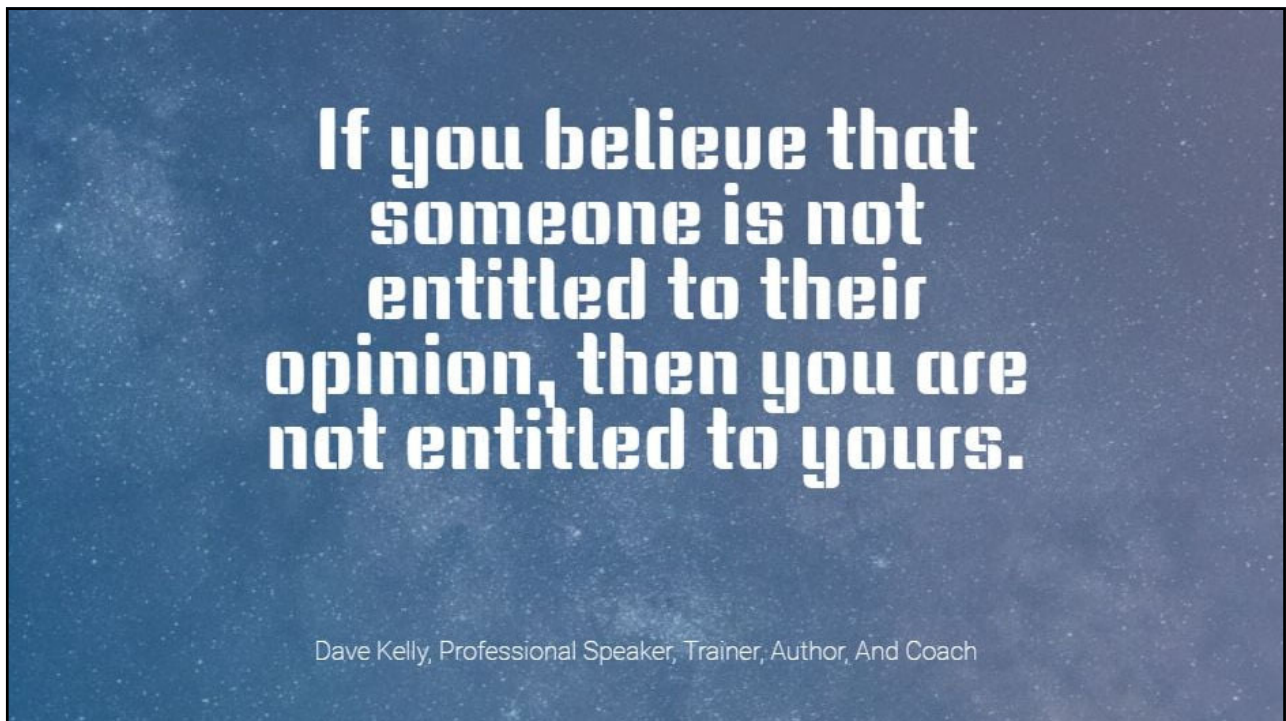


**“Civil Discourse is conversation intended to enhance understanding.”**

Source: Wikipedia

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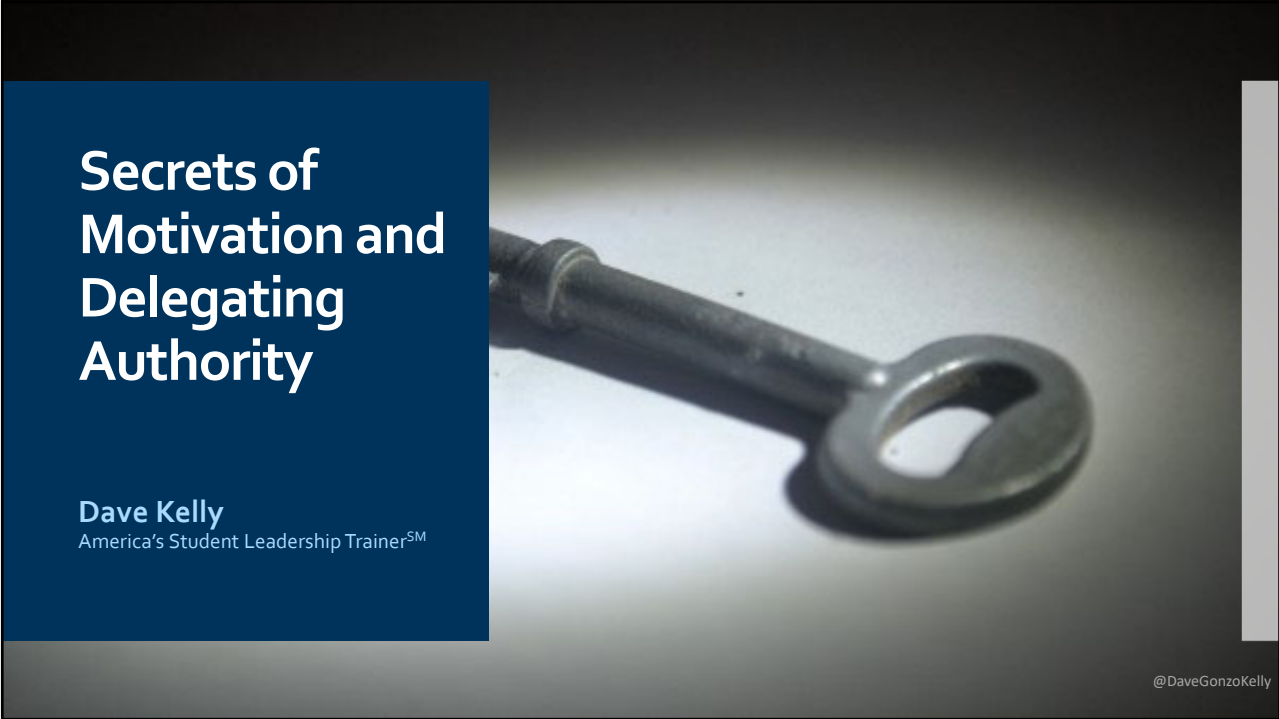
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**If you believe that someone is not entitled to their opinion, then you are not entitled to yours.**

Dave Kelly, Professional Speaker, Trainer, Author, And Coach

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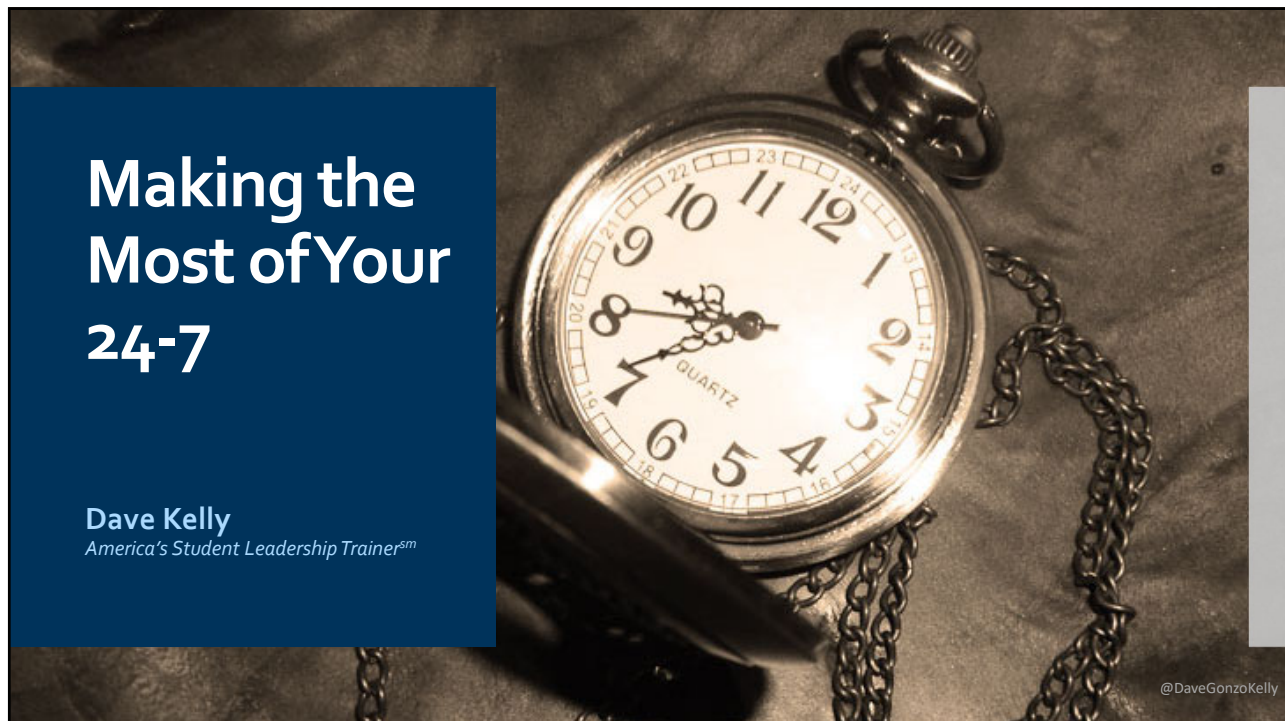


**Playing Well With Others:  
Dealing with Conflict and Drama**

**Dave Kelly**  
America's Student Leadership Trainer<sup>SM</sup>

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**Making the Most of Your 24-7**

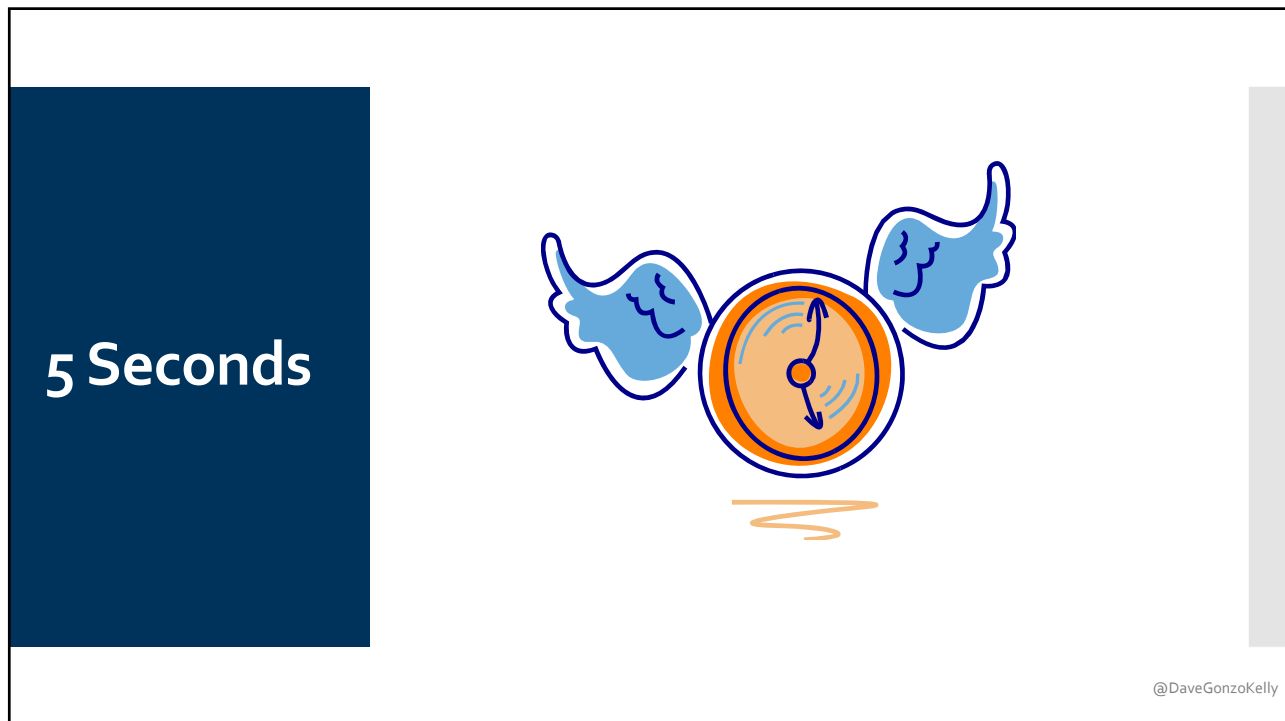
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**4 Seconds**




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The illustration features a central orange clock face with a black border and a black dot in the center. Two blue wings with white outlines and black outlines are attached to the sides of the clock. To the right of the clock is a blue thumbs-up icon with a white outline and a black outline. Below the clock is a wavy orange line. The entire illustration is set against a white background with a dark blue rectangle on the left containing the text '4 Seconds'.

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**3 Seconds**



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The illustration is identical to the one on slide 21, featuring a central orange clock face with wings and a thumbs-up icon. The dark blue rectangle on the left contains the text '3 Seconds'.

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**2 Seconds**




The illustration features a central orange clock face with a black border and a black dot in the center. Two blue wings with white outlines and small black eyes are attached to the sides of the clock. Below the clock is a wavy orange line representing a shadow. The entire graphic is set against a white background.

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**1 Second**



The illustration is identical to the one on slide 23, featuring a central orange clock face with a black border and a black dot in the center. Two blue wings with white outlines and small black eyes are attached to the sides of the clock. Below the clock is a wavy orange line representing a shadow. The entire graphic is set against a white background.

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## What Problems Do these Solve?

- Student engagement
- Retention
- Involvement in clubs and organizations
- Develops leadership qualities in a positive way, for now and after college
- Gets students to be focused on others, rather than just on themselves
- Provides satisfaction in their overall academic career by providing a lifetime commitment to service



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## How to Use this Program

- Student government training and/or retreats
- Training for members and officers of programming board and clubs & organizations
- Leadership conferences and student retreats
- Student Leadership Workshop Series
- In conjunction with a activities or club fair on your campus
- Emerging Leaders programs



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## Student Leadership Virtual Workshop Series

Pick any **four topics** to be presented live on four dates throughout the year or pre-recorded to allow students to access at their convenience (live sessions can be recorded).



**Total cost is only \$2,000!**  
(Can be billed in 1-4 increments)

Be a Positive Force for Change  
Building Leaders Through Service™  
Confidence as a Leader  
Parliamentary Procedure  
Making the Most of Your 24/7  
Membership Recruitment  
Membership Retention  
Officer Roles, Responsibilities, and Transitions  
Playing Well with Others  
Secrets of Motivation and Delegation  
Self-Esteem  
Turning Your Vision into a Reality  
And more!!

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## Book an on-campus, hybrid, or virtual live video keynote or workshop and...

- ✓ Receive 25 copies of Dave's latest book for free!
- ✓ You can also buy copies now for you and your students for just \$7 each, \$3 off the cover price!



**Dave Kelly**

**Building Leaders Through Service®:  
The Qualities of Visionary Leaders**


Student Edition

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**Pursue  
your passions!**



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**The door  
to your  
future  
is wide  
open!**

**“Dream dreams,  
pursue passions,  
and find that  
which makes  
your life  
worthwhile.”**

Dave Kelly  
America’s Student Leadership Trainer<sup>SM</sup>

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**“We can change the world...  
By serving...  
One life at a time”**

**Dave Kelly**  
*America's Student Leadership Trainer<sup>sm</sup>*



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