

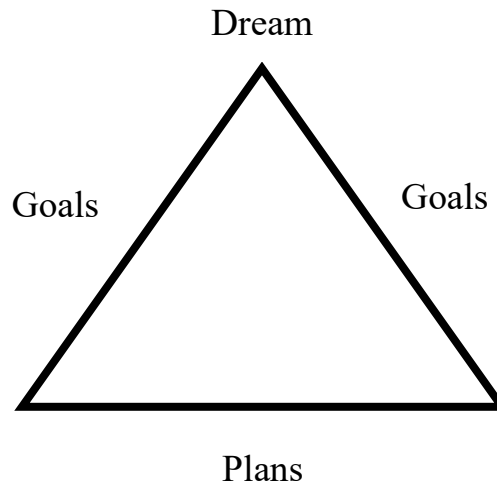


Albany State University New Club Leadership Series

Goal Setting and Strategic Planning

Dave Kelly | *America's Student Leadership Trainersm*

GPS: GOAL PYRAMID SYSTEM



The **Dream** is the **vision** that you strive towards.

The **Goals** are the **formal objectives** that chart progress toward The Dream.

The **Plans** are **how you will achieve** The Goals and serve as the foundation of The Goal Pyramid System (GPS).

This pyramid works because it requires that all elements **MUST** be written down and specific.

The **Dream** becomes second nature...

The **Goals** are attained on a regular basis...

The **Plans** must be acted upon regularly – some daily.

DREAM BRAINSTORM

We dream because we must to achieve the vision we strive for.

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

DREAM STATEMENT: _____

Richard Bach wrote in Illusions: *“Argue for your limitations, and sure enough, they’re yours.”*

Dream visualization has no barriers, so shoot for the moon! Richard Bach also wrote in Illusions: *“Here is a test to determine whether or not your mission on earth is finished: If you’re still alive, it isn’t.”*

GOAL PROMPTER

Goals do not define our life; they give our life direction. It is the direction that our goals take us that defines our life.

- S** _____
- M** _____
- A** _____
- R** _____
- T** _____

Check the box when you complete or achieve the goal/plan. The parenthesis are for your deadline date for that particular goal or plan. On the second line, write who is accountable for the goal's achievement and/or implementation.

Dream: _____

Goal 1. SMART _____ (_____)
Accountable _____

Goal 2. SMART _____ (_____)
Accountable _____

Goal 3. SMART _____ (_____)
Accountable _____

Goal 4. SMART _____ (_____)
Accountable _____

Goal 5. SMART _____ (_____)
Accountable _____

Goal 6. SMART _____ (_____)
Accountable _____

PLAN PROMPTER

Effective planning leads to success. Failure to plan leads to failure. Resolve that you will plan every day to be successful. Also assign accountability for the plans.

Goal 1. _____ (_____)

Plans a. SMART _____ (_____)
Accountable _____

b. SMART _____ (_____)
Accountable _____

c. SMART _____ (_____)
Accountable _____

Goal 2. _____ (_____)

Plans a. SMART _____ (_____)
Accountable _____

b. SMART _____ (_____)
Accountable _____

c. SMART _____ (_____)
Accountable _____

Goal 3. _____ (_____)

Plans a. SMART _____ (_____)
Accountable _____

b. SMART _____ (_____)
Accountable _____

c. SMART _____ (_____)
Accountable _____

Goal 4. _____ (_____)

Plans a. SMART _____ (_____)
Accountable _____

b. SMART _____ (_____)
Accountable _____

c. SMART _____ (_____)
Accountable _____

Goal 5. _____ (_____)

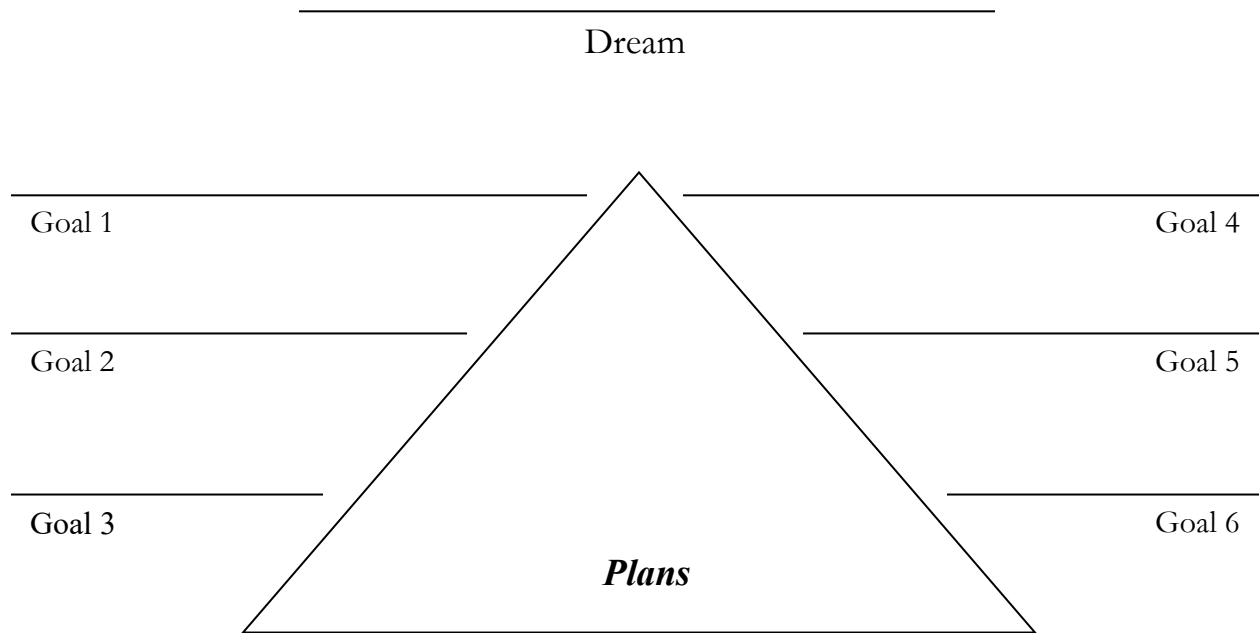
Plans a. SMART _____ (_____)
Accountable _____

b. SMART _____ (_____)
Accountable _____

c. SMART _____ (_____)
Accountable _____

GOAL PYRAMID SYSTEM

Transfer your dream statement, goals, and plans to this pyramid to give you a visual guide to your program. Post it somewhere that you will see it everyday.



Goal 1 plans

Goal 2 plans

Goal 3 plans

Goal 4 plans

Goal 5 plans

Goal 6 plans

MEASURING SUCCESS

- Does your vision and do your goals align with the _____ and/or _____ of your organization
- Consistent _____ by Executive Board with Accountable members
- Overcoming _____ to progress
- Mitigating _____ on the way to your vision and success
- What will your _____ be?

POTENTIAL OBSTACLES TO THE ACHIEVEMENT OF OUR DREAM

1. _____
2. _____
3. _____
4. _____
5. _____

RISKS YOU ARE MAY ENCOUNTER ON THE WAY TO YOUR DREAM

1. _____
2. _____
3. _____
4. _____
5. _____

OUR LEGACY
