



Association for the Promotion of Campus Activities

Membership Retention, and Fun & Engaging Meetings

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What are the most important aspects of your organization?

I. Issues Affecting Retention

1. Meetings are _____ or _____.
2. Make the meeting _____ and _____ with lots of _____.
3. A _____ welcomes people to the meeting.
4. Have _____ to give the attendees a chance to meet other people.
5. Call the meeting to order on _____!
 - a. Have _____ playing.
 - b. _____ the meeting and post it so members can access it later if they could not attend live.
 - c. Lead a group _____ such as the Pledge of Allegiance.
 - d. Recite club or organization _____.
 - e. Have an invocation, humorous story, thought of the day, or this day in _____.

- f. Offer member _____ in the form of the “membership minute”.
- g. Give members an _____ to talk about what is going on with them, _____ concerns, and _____ how they feel.
- h. _____ report on their activities and items of interest.
- i. Introduce special _____.
- j. Have the greeter introduce other guests and meeting _____.
- k. _____ report on their area of responsibility and upcoming activities.
- l. Recognize _____, big accomplishments, milestones.
- m. End the meeting on _____!

II. The organization is not what the student _____ it to be.

- 1. Be _____ and upfront regarding what the club/organization is about.
- 2. Be clear regarding expectations about _____ attendance and how much _____ is required!
- 3. Have a varied _____ of activities, some of which can include other _____ members and friends, such as _____ projects.

III. Challenges _____ members from being _____.

- 1. _____ for the student have changed:
 - a. _____ with work or class schedules.
 - b. Another _____ meets at the same time.
 - c. Academic _____ may be heavier than expected.

2. Employ:
 - a. All available _____!
 - b. Have more than ____ meeting per week, at a different time and day, perhaps led by the vice-president.
 - c. Participation in _____ and activities even if they cannot make meetings.

3. _____ issues
 - a. Consider the _____ that someone should have to pay to be involved.
 - b. Use an _____ for financial commitments.
 - c. Conduct _____ - _____. (You must clearly state the purpose of the activity and what the money is for.)
 Virtual fundraising ideas: <https://bit.ly/311YZyj>

4. Members miss a lot of _____.
 - a. _____ to let them know they were missed
 - b. Send a _____ note

5. Make the club or organization fun to be a part of by making membership in the organization _____.
 - a. Conduct an induction _____.
 - b. Give a _____ of membership or a name badge. Give value to membership in the group through _____ (scholarships, conventions, networking, etc.)

D. The 5 “R’s” of Retention”

1. Give them a _____.
2. Enforce _____.
3. Give out _____.
4. Assign them a _____.
5. Help build _____.

E. Points of Information About Meetings

1. Play _____.
2. Use _____ and _____.
3. _____.
4. Let _____ know in _____ that they will be _____ to speak or report.
5. _____ your meeting format (example)
 - a. Week One: Business
 - b. Week Two: Social and fun
 - c. Week Three: Service Project
 - d. Week Four: Speaker
6. _____ on time, _____ on time.
7. Use _____ to make a _____.