

**Fun and Engaging Meetings**

**APCA Pivot Your Programs**

**February 3, 2022**


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An aerial photograph showing a group of seven people sitting around a white rectangular table in a meeting room. The table is cluttered with various items including papers, a laptop, and a calculator. The people are dressed in business casual attire. The room has a light-colored floor and walls.

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**"We are still in business, we are just doing business differently."**

Frankie Moore,  
Moreno Valley College (CA)

A photograph of two green directional signs on a metal pole against a blue sky with white clouds. The top sign is tilted to the left and contains the text "← Not Wrong". The bottom sign is horizontal and contains the text "Just Different! →".

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## The Problem with Meetings

1. Meetings are **boring** or **unproductive**.  
*What makes them that way?*



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2. Make the meeting **fun** and **interesting** with lots of **participation**.
3. A **greeter** welcomes people to the meeting.



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3. A **greeter** welcomes people to the meeting.
4. Have **icebreakers** to give the attendees a chance to meet other people.



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  - b. **Record** the meeting and post it so members can access it later if they could not attend live. This allows for all members to feel **included.**



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  - a. Have **music** playing before the meeting.
  - b. **Record** the meeting and post it so members can access it later if they could not attend live. This allows for all members to feel **included**.
  - c. Lead a group **activity** such as the Pledge of Allegiance.



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## The Problem with Meetings

- d. Promote diversity by varying pledges and anthems of different countries of your members.



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## The Problem with Meetings

- d. Promote diversity by varying pledges and anthems of different countries of your members.
- e. Encourage members to display flags on backgrounds in virtual settings of their country of origin or pictures of importance to their heritage.



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## The Problem with Meetings

- d. Recite club or organization pledge.



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## The Problem with Meetings

- d. Recite club or organization pledge.
- e. Have an invocation, humorous story, thought of the day, or this day in history.



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## This Day in History...

What legendary quarterback won his first of seven Super Bowls on this day in 2002, defeating the St. Louis Rams 20-17 at the New Orleans Superdome?



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## This Day in History...

Tom Brady

Brady became the starter midway through the 2001 season when starter Drew Bledsoe was injured. Brady drove the Patriots into field goal range with seconds on the clock. Adam Vinatieri kicked a 48 yard FG to win the game. Brady was named MVP.



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## This Day in History

Buddy Holly, Ritchie Valens, and J.P. "The Big Bopper" Richardson were killed on this day in 1959 when their chartered plane crashed in Iowa. Holly and his band The Crickets were known for hits like "That'll Be The Day" and "Peggy Sue", Valens for "La Bamba", and Richardson for "Chantilly Lace". What classic song immortalized this event as "the day the music died?"



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*American Pie* by Don McLean. The song was released in late 1971 and became a #1 hit in the U.S. in January of 1972, holding the top spot for 4 weeks. At 8 minutes and 42 seconds, it was the longest #1 song until 2021 when Taylor Swift's "All Too Well" reached #1 at 10 minutes in length. McLean's song is full of metaphors and allusions to events in music history from the time of the crash to the release of the song.



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## The Problem with Meetings

- f. Offer member **education** in the form of the “membership minute”.



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- f. Offer member **education** in the form of the “membership minute”.
- g. Have a variety of **speakers** of interest to your members, rotating the responsibility.



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## The Problem with Meetings

- f. Offer member **education** in the form of the “membership minute”.
- g. Have a variety of **speakers** of interest to your members, rotating the responsibility.
- h. **Officers** report on their activities and items of interest.
- i. Introduce special **guests**.



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## Issues Affection Retention

- j. Have the greeter introduce other guests and meeting **visitors**.
- k. **Committees** report on their area of responsibility and upcoming activities.
- l. Recognize **birthdays**, big accomplishments, milestones.



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## Issues Affection Retention

- j. Have events and programs at your meetings that celebrate the culture and background of your members and/or school.



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