



Risk Management Leadership for Student Governments, and Campus Clubs and Organizations

By Dave Kelly
America's Student Leadership Trainersm

I. What is Risk Leadership?

A. Risk Management is the identification, assessment, and prioritization of risks followed by coordinated and economical application of resources to minimize, monitor, and control the probability and/or impact of unfortunate event or to maximize the realization of opportunities. The strategies to manage risk typically include transferring the risk to another party, avoiding the risk, reducing the negative effect or probability of the risk, or even accepting some or all of the potential or actual consequences of a particular risk. *(Source: Wikipedia)*

B. Risk Leadership is the proactive approach by campus organizations to conduct themselves in a manner conducive to a positive membership experience, attendance at an event, or interaction with the organization. It requires respect for others, appropriate conduct before, during, and after organizational meetings, events, and trips, and a desire for membership and/or participation in and/or with the organization to be an enjoyable part of one's educational experience. *(Source: Dave Kelly)*

C. Think of it this way:

R _____ -what do we know to be true

I _____ -who are we interested in protecting and serving as an organization

S _____ -what are we willing to give up to make this happen

K _____ -what aspects of our organization can we keep without creating risk for our members, other students, or the school

D. Areas of Risk for Clubs and Organizations

1. _____ and use of _____
beverages and illegal _____, including
_____ that may be imposed for
_____ and _____.

What should our clubs/organizations do to address this area?:

2. _____

What should our clubs/organizations do to address this area?:

TSTC Student Handbook: Hazing (page 56)

Any form or participation in hazing is prohibited at TSTC and should be reported to the Director of Community Standards and/or Vice President for Student Development as a violation of the Student Code of Conduct. Hazing, (as defined in the Texas Education Code), including engaging in, soliciting, encouraging, directing, aiding or intentionally, knowingly or recklessly permitting behavior such as physical brutality, risk of harm to mental or physical health or safety, intimidation, threat of ostracism, mental stress, humiliation, or other behavior adverse to health or human dignity in association with pledging, initiation, affiliation with, holding office in, or maintaining membership in a student group; or having firsthand knowledge of the planning of hazing or of its occurrence and failing to report it to college authorities.

3. _____ and other _____

issues, including the possession and use of a _____ or other _____ or of an _____ device

What should our clubs/organizations do to address this area?:

4. _____ at _____ and

other events held by a _____

What should our clubs/organizations do to address this area?:

5. Other areas of concern:

6. _____ by student organizations of a risk management _____.

E. Development of a Risk Leadership Policy Template for Campus Organizations

1. Encourage or _____ each club and organization to file a Risk Management policy with your office.
2. Provide a fill-in-the-blank _____ to provide guidance in creating their policy.
3. Require an _____ review and update by each club and organization.
4. Have the policy _____ by the officers and their advisor. Consider having _____ member sign it as well.

Contact Dave to discuss having him work with your students:

DaveKelly@GonzoSpeaks.com

Office: (770) 552-6592

Cell/text: (404) 403-1481

<http://www.DaveGonzoKelly.com>