



Association for the Promotion of Campus Activities

Risk Management Leadership for Campus Organizations

By Dave Kelly
America's Student Leadership Trainersm

I. What is Risk Leadership?

A. Risk Management is the identification, assessment, and prioritization of risks followed by coordinated and economical application of resources to minimize, monitor, and control the probability and/or impact of unfortunate event or to maximize the realization of opportunities. The strategies to manage risk typically include transferring the risk to another party, avoiding the risk, reducing the negative effect or probability of the risk, or even accepting some or all of the potential or actual consequences of a particular risk. *(Source: Wikipedia)*

B. Risk Leadership is the proactive approach by campus organizations to conduct themselves in a manner conducive to a positive membership experience, attendance at an event, or interaction with the organization. It requires respect for others, appropriate conduct before, during, and after organizational meetings, events, and trips, and a desire for membership and/or participation in and/or with the organization to be an enjoyable part of one's educational experience. *(Source: Dave Kelly)*

C. R _____: What do we know to be true?

I _____: Who are we interested in protecting and serving as an organization?

S _____: What are we willing to give up?

K _____: What aspects of our organization can we keep without creating risk for our members, other students or the school?

D. Areas of Risk for Clubs and Organizations

1) _____ and use of _____
beverages and illegal _____, including
_____ that may be imposed for
_____ and _____.

What should our clubs/organizations do to address this area?:

2. _____

What should our clubs/organizations do to address this area?:

3) _____ abuse and _____

What should our clubs/organizations do to address this area?:

4) _____ and other _____

issues, including the possession and use of a _____ or
other _____ or of an _____ device

What should our clubs/organizations do to address this area?

5) _____ to a destination outside of the area
in which the institution is _____

What should our clubs/organizations do to address this area?: _____

6) _____ at _____ and other events held by a _____

What should our clubs/organizations do to address this area?: _____

7) Issues regarding persons with _____, including a review of applicable requirements of federal and state law, and any related policies of the institution, for providing reasonable _____ and _____ to address the needs of such students, including _____ to the activities of the organization.

What should our clubs/organizations do to address this area?: _____

8) Other issues:

9) _____ by each student club and/or organization of a risk management _____.

E. Development of a Risk Leadership Policy for Campus Organizations

- 1) Must include _____ of the behavior or activity.
- 2) Must include a _____ approach to the topic exhibiting _____ conduct before an _____ situation arises.
- 3) Must include actions, _____, or notifications to be taken in the event of a policy violation, including potential _____ action of the offending member(s).
- 4) The Risk Management policy of every campus organization should be signed by every _____ and filed with the _____ of _____.